



7th Annual EmpowerRun 5K

Run/Walk to end domestic violence

SATURDAY, MAY 4, 2019 | INDEPENDENCE GROVE FOREST PRESERVE

(847) 731-7165



2710 17th Street, Zion, IL 60099



asafeplaceforhelp.org



Alexis had been physically abused, isolated, and controlled by her partner for several years. He had even prevented her from working or pursuing her GED.*

When she found a way to escape, Alexis fled and put as much distance as possible between herself and her abuser. When she arrived at A Safe Place's emergency shelter, she was anxious and scared that her abuser would find her. She experienced paralyzing fear when encountering men that resembled her abuser and avoided public transportation and being in public to reduce the likelihood that she would see anyone.

Over the course of several months, A Safe Place provided Alexis with shelter, counseling, safety planning, and other supportive services, which helped her understand her fear and take control of her life so she could make her own choices and reach her personal goals.

It is thanks to sponsors of events like the EmpoweRun 5K, that Alexis is healing, enrolled in GED classes and is working hard to be comfortable with others again.

WHAT IS THE EMPOWERUN 5K?

The 7th annual A Safe Place EmpoweRun 5K is a unique and empowering fundraising event that brings together over 400 runners, friends, and supporters for a fun and impactful Spring day to run, walk, or donate to help victims who have been affected by domestic violence and to support our programs and services for families throughout the Chicagoland area

All money raised at the EmpoweRun 5K helps us continue to provide our full range of services to families suffering from domestic violence and to promote awareness of the impact and consequences of violence in our communities.

A Safe Place is the sole provider of services in Lake County exclusively focusing on domestic violence victims. Through comprehensive programs, A Safe Place assists victims and their children in transforming their lives after domestic violence, prevents future abuse by addressing its root cause through abuser intervention programs, and educates the community about domestic violence and how we can all be involved in its end. Last year, A Safe Place served over 15,000 community members.

Programs and services include emergency shelter, permanent housing, scattered homes, a 24-hour crisis line (847-249-4450), court and non-legal advocacy, individual and children's therapy, support groups, art therapy, family visitation services, monitored custody exchanges, batterer intervention services, prevention education in the middle and high schools, and professional and community training.

*name has been changed for privacy and safety



ABOUT THE EVENT

Saturday, May 4, 2019
Independence Grove Forest Preserve
16400 Buckley Road, Libertyville, IL 60048

7:30am	Onsite registration opens
8:30am	Opening ceremony
9:00am	Race starts
10:15am	Closing ceremony and awards

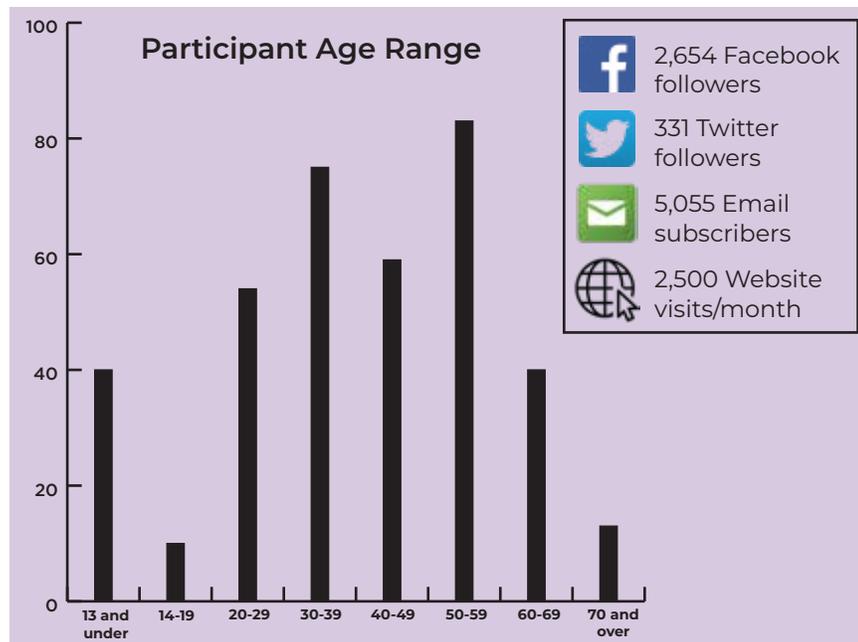
HOW YOUR SPONSORSHIP HELPS

Through partnerships and collaboration, A Safe Place operates with these beliefs:

- Everyone has the right to a violence-free, safe, and healthy life.
- Eliminating gender role stereotyping leads to a society that equally values each individual.
- Violence can be a learned behavior but through intervention and treatment, alternatives to abuse can be learned.
- Children from violent homes experience trauma, suffer psychologically, physically, emotionally, and socially. A Safe Place recognizes child witnesses as primary victims of domestic violence.
- Early intervention, prevention education, and community awareness can interrupt the intergenerational cycle of violence.
- Survivors are traumatized, suffer from low self-esteem, and have limited access to resources, all of which can keep them trapped in violent relationships. With safety, counseling, and supportive services, survivors experience healing and empowerment, and decide for themselves to live free of violence.

2018 IMPRESSIONS

- 450 attendees
- Event promoted in both print, digital, and social media to over 15,000 people
- Over 450 commemorative t-shirts with sponsors' logos given out to registered runners and volunteers
- Event has raised over \$290,000 since 2013





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PARTNERSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE	SUPPORTING
Investment in A Safe Place	\$5,000	\$2,500	\$1,000	\$750
Included as "Presenting Sponsor" on Save the Date postcard mailed to over 5,000 supporters (if sponsorship is confirmed by February 1, 2019)	X			
Opportunity for company CEO/ representative to welcome participants	X			
Logo placement on winning runners' medals	X			
Table space at event (staffed by sponsor)	X	X	X	
Logo placement on route signs	3	2	1	1
Logo placement in all event emails to 5,000 past and current participants	X	X	X	X
Logo placement on event website, seen by over 2,500 visitors every month	X	X	X	X
Logo placement on 5K t-shirt distributed to all registered race participants	X	X	X	X
Recognition on event program and at opening and closing ceremony	X	X	X	X
Inclusion in event press release	X	X	X	X
Inclusion in race goody bag distributed to all registered race participants (450 items provided by sponsor and delivered to A Safe Place by April 5, 2019)	X	X	X	X
Complimentary race registrations	8	6	4	2

THANK YOU TO OUR 2018 SPONSORS

Northbrook Toyota, Julian Grace Foundation, Toyota Financial Services, Waukegan Police Department, The Law Offices of David R. Del Re, Prairie Crossing Charter School, Consumers Credit Union, Lake County Coroner Howard Cooper, Emily's Pancake House, Global, Heritage, North Point Church, Richard's Excavating Inc., Rosenthal Brothers, Lake County State's Attorney Michael Nerheim, Taylor's Wood Shavings, Lake County Sheriff's Association, Noah's Rest, Alfaro Concrete, Center for Wellness Chiropractic Care, Lake County Sheriff Mark Curran, Mitsubishi Electric, Sierra Club, Taqueria Guerrero #1, Taqueria Guerrero #2, Union Latina Radio



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UNDERWRITING OPPORTUNITIES	COST	BENEFITS
Goody Bag Sponsor	\$600	A \$600 tax deductible investment in A Safe Place, logo placement on race goody bags given to all participants, logo placement on one (1) route sign, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level
Timing Sponsor	\$500	A \$500 tax deductible investment in A Safe Place, logo placement on one (1) route sign, logo placement on runner's bibs, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level
Bounce House Sponsor	\$400	A \$400 tax deductible investment in A Safe Place, logo placement on one (1) sign at the bounce house, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level
Family Activity Sponsor	\$300	A \$300 tax deductible investment in A Safe Place, logo placement on one (1) sign around the family activity area, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level
Mile Sponsor	\$300	A \$300 tax deductible investment in A Safe Place, logo placement on one (1) route sign, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level
Water Station Sponsor	\$250	A \$250 tax deductible investment in A Safe Place, logo placement on water station, logo placement on website, name listing on 5K t-shirt by level, recognition in program book, at opening and closing ceremonies, and on event signage by level

INTERESTED IN DONATING AN ITEM FOR OUR GOODY BAGS?

We are seeking items for our race goody bags to give out to all participants. It is a great way to advertise your company and reach many local as well as out of town runners. We would be stuffing 450 bags and would need the items delivered or picked up by April 5, 2019.

Call Rena at (847) 731-7165, ext. 104 or email rlee@asafeplaceforhelp.org to donate.



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YES! I WOULD LIKE TO SPONSOR THE EMPOWERUN 5K ON MAY 4, 2019!
Registrations and sponsorships available online at asafeplace.dojiggy.com.

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> GOLD | <input type="checkbox"/> GOODY BAG |
| <input type="checkbox"/> SILVER | <input type="checkbox"/> TIMING |
| <input type="checkbox"/> BRONZE | <input type="checkbox"/> BOUNCE HOUSE |
| <input type="checkbox"/> SUPPORTING | <input type="checkbox"/> FAMILY ACTIVITY |
| | <input type="checkbox"/> MILE |
| | <input type="checkbox"/> WATER STATION |

PARTNER NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

PAYMENT TYPE

- CHECK ENCLOSED PAYABLE TO A SAFE PLACE
- CHARGE MY: VISA MASTERCARD AMEX DISCOVER
- PLEASE INVOICE ME

NAME AS IT APPEARS ON CARD _____

BILLING ADDRESS _____

CREDIT CARD NUMBER _____ EXP DATE _____ CVV _____

SIGNATURE _____ DATE _____

I AM UNABLE TO PARTICIPATE, BUT WOULD LIKE TO DONATE TO A SAFE PLACE \$ _____

To ensure your company logo is included in event day materials, please mail or email this form to the address below by Friday, April 5, 2019. Partners wanting this benefit must submit electronic logos in .EPS/.JPG format at a minimum of 300 dpi at actual size, color, and black and white. If logo is not received by April 5, 2019, partner may be recognized in text.

PLEASE MAKE CHECKS PAYABLE TO A SAFE PLACE AND RETURN TO:

A Safe Place
2710 17th Street, Suite 100
Zion, IL 60099

Phone: (847) 731-7165
Email: rlee@asafeplaceforhelp.org
Federal Tax-Exempt ID Number: 36-3032700