



EmpowerRun 5K Sponsorship Opportunities





What is the EMPOWERUN 5K?

The 13th annual A Safe Place EmpoweRun 5K is a unique and empowering fundraising event that brings together over 400 runners, friends, and supporters for a fun and impactful Spring Day to run, walk, or donate to help victims who have been affected by domestic violence and human trafficking and to support our programs and services for families throughout the Chicagoland area.

All money raised at the EmpoweRun 5K helps us continue to provide our full range of services to families suffering from domestic and human trafficking and to promote awareness of the impact and consequences of violence in our communities.

A Safe Place is the sole provider of services in Lake County exclusively focusing on domestic violence and human trafficking victims. Through comprehensive programs, A Safe Place assists victims and their children in transforming their lives after domestic violence, prevents future abuse by addressing its root cause through abuser intervention programs, and educates the community about domestic violence and human trafficking and how we can all be involved in its end. Last year, A Safe Place served over 30,000 community members.

Programs and services include emergency shelter, permanent housing, scattered homes, a 24-hour crisis line (847-249-4450), court and non-legal advocacy, individual and children's therapy, support groups, art therapy, family visitation services, monitored custody exchanges, batterer intervention services, prevention education in middle and high schools, and professional and community training.



"I am grateful that I have A Safe Place to turn to because they provide me with a sense of hope that one day we can live in a world where no mother has to mourn the loss of her child to domestic violence."

-Sarah*, Survivor at
A Safe Place

*Name has been changed for safety & confidentiality



How Your Sponsorship Helps

With your partnership and collaboration, A Safe Place is able to:

- Provide victims with a violence-free, safe, and healthy life.
- Eliminate gender role stereotyping that leads to a society that equally values each individual.
- Provide intervention and treatment to end the cycle of violence.
- Provide children with safety and help them heal from previous psychological and physical trauma.
- Provide early intervention, prevention education, and community awareness to interrupt the intergenerational cycle of violence.
- Provide safety, counseling, and supportive services so that survivors can experience healing and empowerment, and decide for themselves to live free of violence.

About the Event

Saturday, May 3, 2025

Independence Grove Forest Preserve

16400 Buckley Road, Libertyville, IL 60048

7:30am	Onsite Registration Opens
8:30am	Opening Ceremony
9:00am	Race Begins
10:15am	Closing Ceremony & Awards

Social Impressions



4,800 Facebook Followers



708 Instagram Followers



427 Twitter Followers



5,055 email subscribers



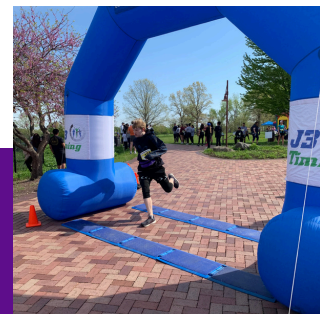
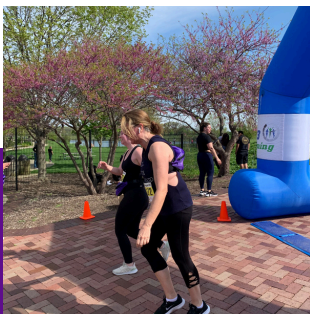
2,500 website visits/month





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PARTNERSHIP OPPORTUNITIES	GOLD	SILVER	BRONZE	SUPPORTING
INVESTMENT IN A SAFE PLACE	\$7,000	\$3,000	\$2,000	\$1000
Included as "Presenting Sponsor" on Save the Date Postcard mailed to over 5,000 supporters (if confirmed by February 1, 2025)	✓			
Opportunity for company CEO/Representative to welcome participants	✓			
Logo placement on winning runner's medals	✓			
Table Space at event (Staffed by Sponsor)	✓	✓	✓	
Logo placement on route signs	3	2	1	1
Logo placement in all event emails to 5,000 past and current participants	✓	✓	✓	✓
Logo placement on event website, seen by over 2,500 visitors each month	✓	✓	✓	✓
Logo placement on 5K t-shirt distributed to all registered race participants	✓	✓	✓	✓
Recognition on event program and at opening and closing ceremony	✓	✓	✓	✓
Inclusion in event press release	✓	✓	✓	✓
Inclusion in race goody bag distributed to all registered race participants (450 items provided by sponsor by April 7th, 2025)	✓	✓	✓	✓
Complimentary race registrations	8	6	4	2





13th Annual EmpoweRun 5K Underwriting Opportunities

UNDERWRITING OPPORTUNITIES	COST	BENEFITS
GOODY BAG SPONSOR	\$1000	A \$1000 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON RACE GOODY BAGS GIVEN TO ALL PARTICIPANTS, LOGO PLACEMENT ON ONE (1) ROUTE SIGN, LOGO PLACEMENT ON WEBSITE, NAME LISTING IN PROGRAM BOOK, NAME LISTING ON 5K T-SHIRT, RECOGNITION AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL
TIMING SPONSOR	\$750	A \$750 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON ONE (1) ROUTE SIGN, LOGO PLACEMENT ON RUNNER'S BIBS, LOGO PLACEMENT ON WEBSITE, NAME LISTING ON 5K T-SHIRT BY LEVEL, RECOGNITION IN PROGRAM BOOK, AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL.
BOUNCE HOUSE SPONSOR	\$500	A \$500 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON ONE (1) SIGN AT THE BOUNCE HOUSE, LOGO PLACEMENT ON WEBSITE, NAME LISTING ON 5K T-SHIRT BY LEVEL, RECOGNITION IN PROGRAM BOOK, AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL.
FAMILY ACTIVITY SPONSOR	\$500	A \$500 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON ONE (1) SIGN AROUND THE FAMILY ACTIVITY AREA, LOGO PLACEMENT ON WEBSITE, NAME LISTING ON 5K T-SHIRT BY LEVEL, RECOGNITION IN PROGRAM BOOK, AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL.
MILE SPONSOR	\$300	A \$300 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON ONE (1) ROUTE SIGN, LOGO PLACEMENT ON WEBSITE, NAME LISTING ON 5K T-SHIRT BY LEVEL, RECOGNITION IN PROGRAM BOOK, AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL.
WATER STATION SPONSOR	\$250	A \$250 TAX DEDUCTIBLE INVESTMENT IN A SAFE PLACE, LOGO PLACEMENT ON WATER STATION, LOGO PLACEMENT ON WEBSITE, NAME LISTING ON 5K T-SHIRT BY LEVEL, RECOGNITION IN PROGRAM BOOK, AT OPENING AND CLOSING CEREMONIES, AND ON EVENT SIGNAGE BY LEVEL.

Interested in donating an item for our goody bags?

We are seeking items for our race goody bags to give out to all participants. It is a great way to advertise your company and reach many local as well as out of town runners. In order to be included, please arrange for items to be delivered or picked up by April 19th, 2025.

Questions? Call Damaris at (847)731-7165 x 1008 or email ktanzer@asafeplaceforhelp.org to donate.



13th Annual EmpoweRun 5K Underwriting Opportunities

YES! I would like to sponsor the EmpoweRun 5K on May 3, 2025!

- | | | |
|-------------------------------------|---------------------------------------|--|
| <input type="checkbox"/> GOLD | <input type="checkbox"/> GOODY BAG | <input type="checkbox"/> FAMILY ACTIVITY |
| <input type="checkbox"/> SILVER | <input type="checkbox"/> TIMING | <input type="checkbox"/> MILE |
| <input type="checkbox"/> BRONZE | <input type="checkbox"/> BOUNCE HOUSE | <input type="checkbox"/> WATER STATION |
| <input type="checkbox"/> SUPPORTING | | |

Name/ Business Contact : _____

Contact : _____ Phone Number : _____

Full Address : _____

State : _____ Zip Code : _____

E-Mail : _____ City / Country : _____

PAYMENT TYPE

- CHECK ENCLOSED PAYABLE TO A SAFE PLACE
- PLEASE CHARGE MY: VISA MASTERCARD AMEX DISCOVER
- PLEASE INVOICE ME

Name/ Business Contact : _____

Contact : _____ Phone Number : _____

Full Address : _____

State : _____ Zip Code : _____

E-Mail : _____ City / Country : _____

To ensure your company logo is included in event day materials, please mail or email this form to the address below by Friday, March 21, 2025. Partners wanting this benefit must submit electronic logos by Friday, March 21, 2025. If logo is not received by this date, partner may be recognized in text.

Please make checks payable to A Safe Place and return to:

A Safe Place
2710 17th St, Suite 100
Zion, IL 60099

Phone: (847)731-7165
Email: ktanzer@asafeplaceforhelp.org
Federal Tax-Exempt ID Number: 36-3032700